

INTELLECTUAL PROPERTY COMMERCIALIZATION METHOD

ABSTRACT

A method for commercialization of intellectual property (IP) comprising the steps of providing a comprehensive, centralized network of service provider members, each member having expertise in at least one facet of IP commercialization, offering an interested party access to the network, such as by computer, telephone, or attendance at a network event, and one or more network members providing services to the interested party. The method may comprise creating a financial market for IP assets where IP assets, or securities based upon IP assets, can be bought and sold. The method may comprise providing a certification program for certifying IP analysts qualified to provide tangible valuation of IP assets. One aspect of the invention may comprise providing a trade show in which the service providers are grouped in a physical layout by a corresponding step in an IP asset life cycle.